

## LONDON STATIONS - PAGE 1

**SAMPLE SIZE:**  
Survey period - Q3 2024  
**Code Q (Quarter):** 5,953 Diaries 15+

**TERMS**  
**WEEKLY REACH:** The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.  
**SHARE OF LISTENING:** The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 23	Q2 24	Q3 24	Q3 24 vs. Q3 23	Q3 24 vs. Q2 24	Q3 23	Q2 24	Q3 24
BBC Radio London	Q	603	673	495	-17.9%	-26.4%	0.8	1.0	0.7
Capital London	Q	1819	1963	1786	-1.8%	-9.0%	3.6	4.2	4.3
Capital XTRA (London)	Q	754	709	664	-11.9%	-6.3%	1.4	1.4	1.1
Gold London	Q	374	352	369	-1.3%	4.8%	1.1	1.0	0.8
Greatest Hits Radio (London)	Q	1145	1065	1072	-6.4%	0.7%	3.4	2.8	2.6
Heart London	Q	2087	2084	1945	-6.8%	-6.7%	5.1	4.6	4.6
Hits Radio (London) (surveyed as KISS (London))	Q	1022	723	645	-36.9%	-10.8%	1.6	1.5	1.2
LBC London	Q	1386	1462	1415	2.1%	-3.2%	7.4	7.6	8.7
LBC News (London)	Q	388	444	434	11.9%	-2.3%	0.7	0.8	0.5
Magic (London)	Q	1524	1268	1066	-30.1%	-15.9%	3.6	4.0	2.4
Smooth Radio London	Q	1052	1192	1247	18.5%	4.6%	2.3	2.7	2.6
Radio X London	Q	483	490	574	18.8%	17.1%	1.6	1.9	2.2

## LONDON STATIONS – PAGE 2

NATIONAL STATIONS ON LONDON TSA									
	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 23	Q2 24	Q3 24	Q3 24 vs. Q3 23	Q3 24 vs. Q2 24	Q3 23	Q2 24	Q3 24
BBC Radio 1	Q	1352	1396	1508	11.5%	8.0%	3.4	4.0	5.0
BBC Radio 2	Q	2111	2115	2113	0.1%	-0.1%	8.9	9.7	8.9
BBC Radio 3	Q	630	574	563	-10.6%	-1.9%	1.8	1.7	2.6
BBC Radio 4	Q	2187	2085	2236	2.2%	7.2%	12.7	13.2	13.3
BBC Radio 5 live	Q	1261	1242	1436	13.9%	15.6%	3.2	3.3	3.4
Classic FM	H	1142	892	908	-20.5%	1.8%	3.6	3.6	3.4